

August 15, 2024

To: Interested Parties

From: YouGov

Re: Nebraska Voters Open to Independent Candidates for US Senate

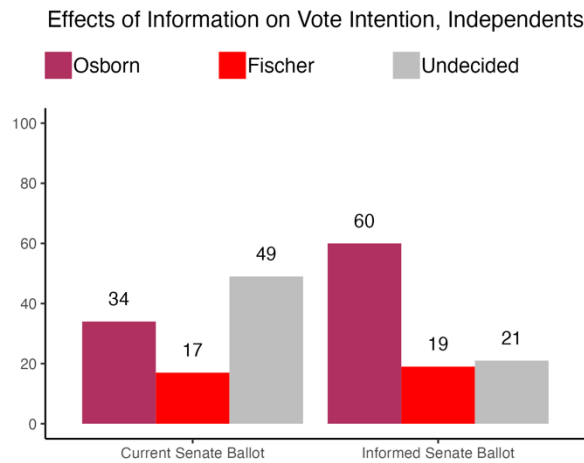
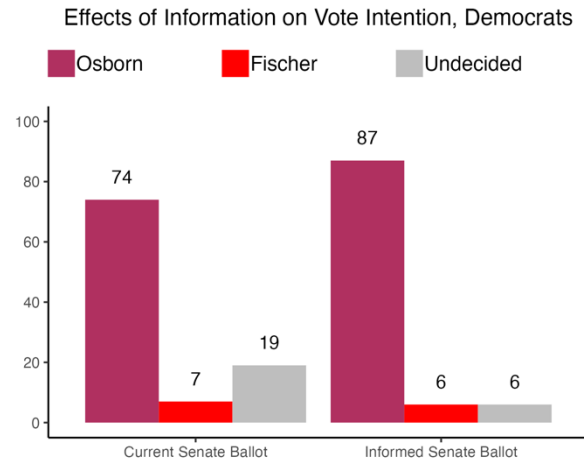
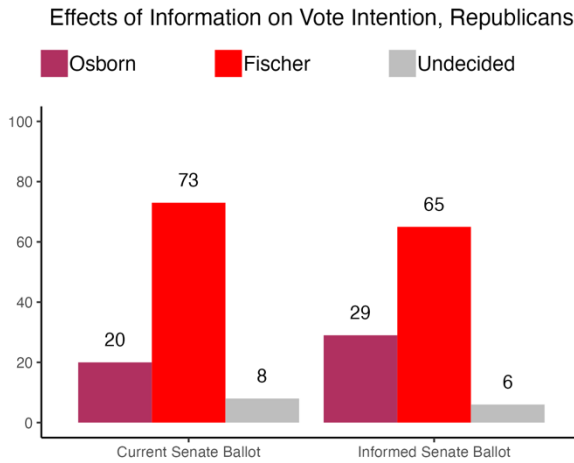
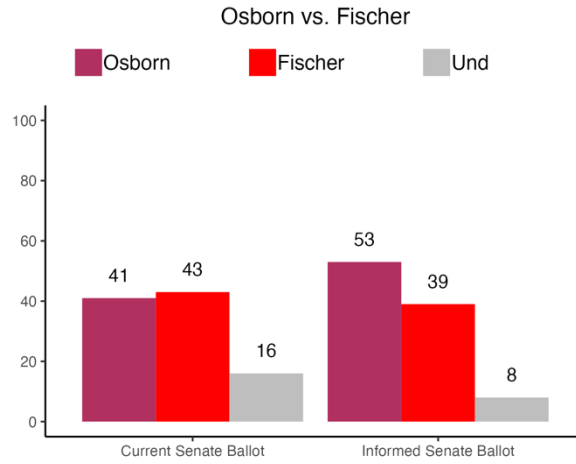
New data from statewide polling among registered voters in Nebraska indicates a tight race for US Senate between Senator Deb Fischer and Independent Dan Osborn. Senator Deb Fischer has weak support among Nebraska voters, and over two-thirds of voters of all partisan leanings are open to supporting an Independent candidate for US Senate. The race between Fischer and Osborn starts tied within the margin of error but swings strongly in favor of Osborn after voters receive neutral profile information for both candidates.

KEY FINDINGS

- **Despite the Republican Party’s stronghold in Nebraska, Senator Deb Fischer has weak support and voters across the political spectrum are open to alternatives.** 72% of voters may consider electing an Independent for US Senate – that figure includes the majority of self-identified Republicans (63%) who are willing to defect from the party line. Fischer has poor standing (34% Favorable / 38% Unfavorable) and many voters are considering “someone else” instead of re-electing Fischer (41% “someone else” / 38% re-elect).
- **An initial test of the Senate ballot shows a tight race between Osborn and Fischer, with many voters undecided (41% Osborn / 43% Fischer / 16% Undecided).** Self-identified Republicans largely support Fischer (73% Fischer / 20% Osborn) while Democrats favor Osborn (74% Osborn / 7% Fischer). Independents are supportive of Osborn, though many are undecided (34% Osborn / 17% Fischer / 49% Undecided).
- **Neutral information on both candidates (see appendix) swings strongly in favor of Osborn (53% Osborn / 39% Fischer / 8 % Undecided).** In this scenario, Osborn swings some Republican support away from Fischer (28% Osborn / 65% Fischer), and pulls support from initially-undecided Democrats (88% Osborn / 6% Fischer) and Independents (60% Osborn / 19% Fischer / 21% Undecided).

Findings are based on a poll conducted by YouGov from July 31 - August 12 among N = 500 registered voters in Nebraska. The margin of error for the full sample is +/- 5.2; the margin of error for subgroups varies and is higher.

Reference Charts



Appendix

OSBORN BIO: Dan Osborn, an Independent from Omaha, is a military veteran, industrial mechanic, and union leader. He served in the Navy and the Guard and has worked 60-hour weeks as an industrial mechanic his entire adult life. Unlike anyone in the Senate, Osborn knows what it means to work for a living - and he's tired of bought-and-paid-for politicians wasting our hard-earned tax dollars on handouts to special interests. Osborn won't be a yes man for Biden or Trump and will always be an independent voice for working Nebraskans.

FISCHER BIO: Deb Fischer, a Republican from Lincoln, is a U.S. Senator and cattle rancher. After a thirty-five year career in agriculture and education she was elected as the first woman to represent Nebraska for a full-term in the U.S. Senate. Fischer is a strong supporter of President Trump and has been endorsed by Trump. She has fought the Biden Administration and is working to secure the border, drive down taxes and inflation, and is focused on supporting veterans, farmers, and families across Nebraska.