

Design Challenge #2: Conduct an Interview and Create a Rapid Response

Conduct an empathy interview and produce a rapid response video summarizing that experience.

What You'll Need:

- Innovator Insights Notes Page
- Affinity List Document or Electronic Resource
- Empathy Interview Prep Sheet
- Empathy Interview Notes

Quick Steps Guide

Design Challenge 2: Interview and Rapid Response Video

1. **Understand the Challenge:** Carefully read and comprehend the challenge instructions. Your task is to conduct an interview with a specific individual and then create a rapid response video based on that interview.
2. **Choose Your Interviewee:** Select an individual to interview who is knowledgeable about the topic you're focusing on. It could be a teacher, a mentor, an expert, or someone with relevant experience.
3. **Research Your Interviewee:** Gather information about your interviewee's background, expertise, and contributions. This will help you prepare thoughtful questions.
4. **Identify the Interview Focus:** Determine the specific topic or aspect you want to cover during the interview. This focus will guide your questions and discussion.
5. **Prepare Questions:** Develop a list of insightful questions that will lead to a meaningful conversation. Your questions should encourage your interviewee to share valuable insights. For help with your interview, use the [Interviewing Quick Tips](#) guide for helpful ideas.

Full web link address:

[https://ded2p6uwahlbzl.cloudfront.net/documents/Interviewing_Workshop_Handout - RadioActive.pdf](https://ded2p6uwahlbzl.cloudfront.net/documents/Interviewing_Workshop_Handout_-_RadioActive.pdf)

6. **Conduct the Interview:** Arrange a suitable time to conduct the interview. Ensure you have your questions ready and a recording device set up if you intend to record.
7. **Listen Actively:** During the interview, listen carefully to your interviewee's responses. Follow up with relevant questions to dig deeper into the topic.
8. **Capture Video Highlights:** As part of the interview, record key video segments where your interviewee shares particularly interesting or valuable insights.
9. **Create the Rapid Response Video or Presentation:** Review the recorded interview and select the most compelling segments. Use these segments to create a rapid response video that encapsulates the key takeaways. For more information, use the resources from StoryMaker. If no technology is available. Create a presentation or document that summarizes your interview as you outline the key points.
10. **Edit and Enhance:** Use video editing software to edit the interview segments, add visuals, text overlays, and transitions. Ensure your video is engaging and concise.
11. **Reflect:** Consider the process of conducting the interview and creating the rapid response video. How did you approach the interview? How did you condense the interview highlights into a short video?
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Extend

Have the students record the interview using technology if it is available. After recording, produce the content into a final product. This could be done in the form of a [podcast](#), [rapid interview](#) or a fictitious [news segment](#). Use the resources from StoryMaker to support you in this process.

Full website links:

<https://www.story-maker.org/library/how-to-record-a-podcast/>

<https://www.story-maker.org/library/how-to-record-a-rapid-response/>

<https://www.story-maker.org/library/what-makes-a-good-video-story/#overview>

Evaluate

Share out the information as a class, in small groups or with partners. Once students have shared their interviews, group any common information and determine if any follow up information is needed. Determine what questions, if any still need to be answered or if there is

information that remains unclear. Follow up with the interviewees as necessary and encourage students to thank the person they interviewed.